



Quick Reference Guide eLearning Authoring Tools

Key Points & Considerations

RISE

- Look and feel of a **sleek, modern** website
- **Mobile-responsive** with a **scrolling interface**; layout will optimize based on learner device.
- **Rapid development** and **limited customization** makes it budget and timeline-friendly
- Supports **video** embeds
- Does not **not support synchronized voiceover**
- Specific interactivity requests may be better suited for a different tool



- Great for developing **micro-learning**
- Well-suited for **converting print modules** to eLearning
- Storyboarding not always required making Rise more **budget-friendly**
- Simple **click-and-type edits** make Rise a good solution for those who don't want to rely on developers for edits
- **Source files can not be downloaded** without a paid Articulate 360 subscription.
- A graphic designer can **vastly improve** the quality and appearance of a Rise module

STORYLINE

- Storyline looks like traditional **slide-based eLearning**
- **Mobile-enabled**; the layout shrinks to fit a learner's device
- Sky's the limit design approach with **custom animations, personalization, branching content, pop-ups, triggers** and synchronized voice over
- Development usually requires **storyboards, custom design** and graphics
- Perfect fit for those who want their eLearning to have a very particular look and feel and this can mean a **higher budget** and **longer timeline**



- Storyline is great for **gamification** because of its customization and animation support
- **PowerPoint** content converts well to Storyline. Slides can be imported but typically need adjustments
- Because of its **syncd voiceover** and screen recording features, Storyline is a quick-fix to **convert live webinars** and/or software training to asynchronous eLearning.
- Edits to Storyline files likely require an **experienced developer**

ADAPT

- Lesser known but very powerful authoring tool.
- **Fully responsive** design, **like Rise, but** the open source code allows for a **greater degree of customization**
- Adapt was introduced before Rise and is still embraced by a more **programmatically-skilled faction of eLearning developers** that require more control
- **Open source** means it's free to use
- Adapt has a **click-and-type** editing tool but it is not as easy to use or set-up as Rise
- The set-up and maintenance of Adapt **should be left to the experts**



- Great for **micro-learning** and converting instructionally-sound **print modules** to eLearning modules
- May not require storyboarding
- Open source framework allows programmers to write code, design **completely custom** modules and even **develop their own plug-ins** to expand functionality
- Adapt may be used to deliver **augmented reality (AR)** content **inside eLearning** modules

Rise, Storyline and Adapt all output HTML5 and SCORM compliant eLearning programs.



They're all great tools for different reasons.
To learn more, take our free course on **Storyline vs. Rise** next.